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For Immediate Release

Fast Forward Video Appoints New Online Marketing Coordinator

IRVINE, Calif. — Oct. 12, 2009 — Fast Forward Video, a recognized innovator of digital video recorder (DVR) technology for broadcast, industrial video, presentation, and military applications, today announced the appointment of Barbara Deckmeyer as the company's new online marketing coordinator. This new appointment builds on Fast Forward Video's commitment to provide cutting edge products, superior customer service and outstanding support to the broadcasting industry.

Deckmeyer comes to Fast Forward Video from The Shadey Ladies, Inc., where she served twenty years as CEO of the company. During this time she streamlined marketing activities, established a strong online presence, implemented marketing systems and effectively added social media to marketing activities. She also played an important role in the community by speaking about online marketing and using social media for businesses.

Deckmeyer's marketing expertise comprises several industries – including interior design, real estate, retail and technology with an emphasis on online marketing, social media and cutting edge research tools.

"Barbara's success and experience in online marketing will be an important asset to Fast Forward Video as we renew our commitment to our dealer network in the broadcasting industry," said Nicole Hollinger, Director of Marketing at Fast Forward Video. "We are very pleased to have an individual

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with her proven track record to join our team; she will play an integral role in fulfilling our mission to provide superior customer service and support to the broadcasting industry."

"I'm excited to be joining an organization that is forward thinking and thrives on serving their customers using the best internet technology available," said Deckmeyer. "Fast Forward Video has been such a strong a leader in the DVR industry, and I look forward to helping the company grow and expand its market scope."

Deckmeyer will be based at Fast Forward Video's Irvine headquarters.

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About Fast Forward Video

Fast Forward Video designs, manufactures, and markets digital video recorders, board-level solutions, and time code generator/readers for professional broadcast, presentation, industrial, and military applications worldwide. Founded in 1985, the company was the first to incorporate digital computer technology, including random-access disk storage and data-compression capabilities, into professional video products. Today the company provides video technology solutions to a wide range of markets. Additional information is available at www.ffv.com.

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